



## **A dialogue on building biodiversity business: Experiences & opportunities**

Hosted by IUCN and Shell

**18:15-19:45, Wednesday, 21 May 2008**  
**Room 0.121, Transport (BMVBS)**

18:15

### **Welcome & introductions**

18:25

### **The case for biodiversity business**

- Francis Vorhies, co-author of “Building Biodiversity Business” & senior advisor to IUCN

18:30

### **The case for a biodiversity business facility**

- Joshua Bishop, co-author of “Building Biodiversity Business” & IUCN Senior Economics Advisor

18:40

### **A roundtable discussion on biodiversity business**

- Arthur W. M. Eijs, Biodiversity Coordinator, Netherlands Ministry of Housing, Spatial Planning and the Environment
- Jane Feehan, Environmental Specialist, European Investment Bank
- Kristina Jahn, Operations Manager Public Sector, PWC
- Rik Kutsch Lojenga, Executive Director, Union for Ethical BioTrade
- Daniel Skambracks, Environmental Advisor, KfW Bankengruppe

19:35

### **Concluding remarks**

- Nicholas Bertrand, Focal Point for Business, Secretariat of the Convention on Biological Diversity