

| Previous Corporate Disaster Risk Reduction initiatives | | | | | | |
|--|------------------------|-----------------------|--|--|---|---|
| 1) who was involved | 2) where did it happen | 3) when did it happen | 4) what was done | 5) reasons for success/failure | 6) what further actions are required | 7) literature source |
| FEMA together with many corporates: nearly 250 communities (of different sizes, usually a town, city or country) and over 2,500 businesses are involved (2001) | USA | 1997 | "Project Impact": to demonstrate the economic benefits of taking measures to reduce loss. FEMA encourages businesses to protect themselves, their employees and the communities in which they operate. At national level, FEMA has partnership agreements with 23 major companies and corporate associations involved in construction, engineering, insurance, communications, computer systems, continuity planning and the media | | | |
| Confederation of Indian Industry (CII), the Indian Ministry of Home Affairs, UNDP | India | 2003 | Awareness generation for disaster vulnerabilities and the need for prevention, mitigation and preparedness measures. A booklet was developed targeted at the CEOs for inducing a culture of safety and risk management. Training programmes and seminars are organized. | | | DP001, p.15; DP005; http://www.undp.org.in/VRSE/Corprt_Sctr/rep/orts.htm ; http://www.undp.org.in/VRSE/Corprt_Sctr/ |
| UNEP in collaboration with the chemical industry | USA and Europe | 1988 | "Awareness and Preparedness for Emergencies at the Local Level" (APELL): to prevent technological accidents by creating community awareness and producing integrated emergency plans. | | | DP002; DP003; DP007 |
| Corporate Network for Disaster Response (CNDR), with funding from the United States Agency for International Development (USAID) | Philippines | 1993 | "Bayanihan: Disaster prevention, Mitigation and Preparedness Program": to strengthen local disaster co-ordination mechanisms by creating multi-sectoral networks of government organizations, NGOs, private companies and academic institutions. | Successful: the municipality saved 9.5 billion Pesos in potential damage. | | DP003; DP007 |
| Insurance industry (initiator) | USA | 1998 | The Institute for Business & Home Safety (IBHS): an initiative of the insurance industry that promotes joint activities of business, NGO, government and science for awareness raising and disaster mitigation. Products of this partnership include business recovery guides, software for risk assessment and loss modeling, flood preparedness and mitigation publications, training activities, etc. PPP 2000 | | | DP003 |
| Mast Holdings (PVT) and the Sri Lankan government | Sri Lanka | 2000 | A private sector initiative for developing water purification plants as a long-term measure towards drought mitigation. | Success because of government support; but due to government elections it hadn't received the desired results in terms of publicity. | Publicity campaign after the elections; private sector collaboration for similar plants in the dry zone of Sri Lanka. | DP004, p.34 |
| International Disaster Advisory Committee (IDAC) - Caribbean Private Sector Disaster Coordinating Subcommittee | Caribbean | 1990 | A forum of communication and action for private industry organizations (any NGO, e.g. business enterprises, Red Cross, PAHO, etc.) having an interest in the preparation, mitigation, and recovery associated with caribbean basin disaster events. | | | DP006, A.2 |
| Various companies | Caribbean | 1993-1999 | Caribbean Disaster Mitigation Project: Creation of NGO in Dominican Republic with business representation on its board. | | | DP003 |

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| Pan American Development Foundation (PADF) , International Disaster Advisory Committee, and OFDA | Jamaica | 1991-1993 | Disaster mitigation project, which aims at forging links among the Jamaican and international business communities, low-income house owners, PVOs, and government agencies to make low-cost improvements that will enable homes to resist Jamaica's frequent hurricanes. | | | DP006, A.2 |
| Volunteers In Technical Assistance (VITA) and the US Office of Foreign Disaster Assistance | Initiated in USA for assistance in developing countries | 1991 | Project to create a private sector disaster prevention, mitigation, and preparedness (PMP) support capability. The purpose of the project is to stimulate increased involvement by the private sector in planning and carrying out PMP efforts in developing countries. | | | DP006, B |
| Various companies (through business-sponsored NGOs) | Philippines | 1997 | Asian Urban Disaster Mitigation Program: Corporate NGO managed programme of local-level capacity building for disaster mitigation. | | | DP003 |
| 15 local companies | USA | 1992 | Blue Sky Strengthening Homes Project: Programme of voluntary incentives to improve residential structures' resistance to hazards. | | | DP003 |
| Various companies | USA/Canada | 1996 | Cascadia Region Earthquake Workgroup: Membership organization involving private, public and non-profit sectors to raise awareness and share information. | | | DP003 |
| Various companies, mostly utilities and other lifeline industries, depending on locality | USA | 1995 | Disaster Recovery Business Alliance: Local-level private-public sector initiatives to protect lifeline industries | | | DP003 |
| Various companies, IFRC | East Africa | 1999 | East African initiative on disaster management: 2 IFRC-led conferences to raise awareness and stimulate partnerships. | | | DP003 |
| Ericsson | global | 2000 | Ericsson response: mainly support to relief operations, but now also some preparedness through establishment and training of response teams in company offices. | | | DP003 |
| SAFECO (insurance) with public sector partners | USA | 1997 | FireFree: Public education and outreach programme to reduce wildfire risk. | | | DP003 |
| Dole (fruit production) | Honduras | 1998 | Disaster preparedness: Purchase of emergency food supplies in local markets before arrival of Hurricane Mitch. | | | DP003 |
| Various companies (insurance) | USA | 1998 | Florida Alliance for Safe Homes: Public education programme to raise awareness of risks and steps that families can take to make themselves more secure. | | | DP003 |
| Royal & SunAlliance | Caribbean | 1998-2000 | Hotel safety initiative: Partnership between insurance company, the Red Cross and hotels to improve disaster preparedness and response through staff training in return for lower premiums. | | | DP003 |
| Various companies (insurance) | Fiji | | Tripartite partnership linking government-certified technical improvements against cyclone risk to reduced premiums. | | | DP003 |
| Various companies (insurance) | Canada | 1998 | Institute for Catastrophic Loss Reduction: Centre for research and awareness raising, with industry members. | | | DP003 |

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| IBM and other multinationals | global | late 1990s | Leadership Coalition for Global Business protection: Short-lived attempt to raise awareness and stimulate collaborative action. | | | DP003 |
| Lowe's Home Improvement Warehouse | USA | 1993 | Lowe's Home Safety Council: establishment of non-profit organization to promote home safety through public information and grants. | | | DP003 |
| Various companies | USA | 1986 | Multidisciplinary Center for Earthquake Engineering Research: Private and public sector organisations become members of research institute's strategic partnerships network and help to define and support research and development work. | | | DP003 |
| Various companies (insurance), US Government | USA | 1968 | National Flood Insurance Program: Government-industry collaboration to offer reduced premiums to communities undertaking flood mitigation measures. | | | DP003 |
| EQE (risk consultancy, engineering, software) | USA | | Company post-earthquake reconnaissance reports made freely available to public and a guide to protecting homes against earthquakes was published. | | | DP003 |
| The Home Depot | USA | | Information on earthquakes, hurricanes, and how to make homes safe against them are published on the company website. | | | DP003 |
| Munich Re | Germany | 1994 | Annual review of natural disasters and their impact made freely available to public. | | | DP003 |
| Risk Management Services (RMS) | USA | 1988 | Damage assessment reports published online. | | | DP003 |
| United Insurance | Caribbean | | Production and distribution of information to homeowners on how to make property more secure against hazards. | | | DP003 |
| Arup | Turkey | 2000 | Membership of consortium to assess risk and design reconstruction/development programmes after earthquake. | | | DP003 |
| Pacific Architects | Solomon Islands | 1988 | Pro bono technical support provided to local NGO training builders in low-cost housing. | | | DP003 |
| UN IDNDR committees | global | 1990-1999 | Business people on international and national committees; some take part in personal capacity | | | DP003 |