

Dr Francis Vorhies

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Professional experience

More than 20 years of international experience in sustainable development and sustainable business, particularly with respect to biodiversity conservation and ecosystem services. Professional strengths include strategic thinking, programme development, project management, technical analysis, policy dialogue, and executive training.

- **Earthmind** (from 2005 - Geneva, Switzerland)

Director - Founder and director of a not-for-profit professional network; offering strategic responses to sustainability challenges

Work on *strategic advice*: assignments on building biodiversity business, managing landscapes sustainably, conserving marine biodiversity, and post-conflict ecological restoration; Clients and partners: E.ON, EIB, the Global Mechanism, the Government of Kuwait, ITC, IUCN, Shell, the UNCC, UNCTAD, World Bank, Yemen LNG

Work on *policy formulation*: designing a new market-based mechanism for biodiversity finance, developing the European business and biodiversity initiative, drafting thematic modules on biodiversity agreements, research on jobs and the environment, guidance for business on natural disaster risk reduction, guidance on strategic NGO engagement, and developing a wet carbon standard; Clients and partners: Danone, the European Commission, Countdown 2010, Credit Suisse, GEF, the Government of the Netherlands, ILO, IUCN, UNEP, UNCTAD, UN/ISDR

Work on *professional development*: regional research and training in ecosystem valuation, on-line graduate level teaching in topics such as corporate social responsibility, international business and entrepreneurship, MSc seminars in financing protected areas, and guidance on establishing a new MSc on World Heritage at Work; Clients and partners: IUCN, GEF IW:LEARN, Robert Kennedy College, PERSGA, UNESCO; universities of Klagenfurt, Turin and Wales

- **Marine Aquarium Council** (2002-07 - Honolulu, USA)

Board member - Served for six years as vice-president and as treasurer; played a leadership role in strategic re-direction of the Council

- **Earthwatch Institute Europe** (2003-04 - Oxford, UK)

Chief executive and senior advisor to the board - Rebuilt relations with founding office in Boston; professionalized financial management and streamlined organisational structures; established a corporate engagement policy; developed the vision for an international operational structure

- **International Union for Conservation of Nature** (1995-2003 - Gland, Switzerland)

Head of the Business Unit (2001-03) - Established IUCN's global private sector initiative focused on corporate biodiversity action and building biodiversity business; core support from the GEF, the Government of Norway, the IFC, and several private corporations

Head of the Economics Unit (1998-01) - Established IUCN's global programme on economics focusing on finance, incentives, assessment and valuation; core support from the MacArthur Foundation, UNEP, and the Government of Switzerland.

Biodiversity economist (1995-97) - Hired as IUCN's first economist focusing on the economics of the Convention on Biological Diversity; core support from the Government of Switzerland

- **African Wildlife Foundation** (1994-95 - Nairobi, Kenya)

Natural resource economist - Launched a new conservation economics programme focusing on biodiversity economics in East Africa; supported by a UNDP/FAO/GEF grant

- **Eco Plus (Pty) Ltd** (1991-94 - Johannesburg, South Africa)
Executive director - Established a pioneering consulting group providing business strategy and economic policy advice to the conservation industry; clients: included Natal Parks, Bop Parks, the Wildlife Society of Southern Africa, Safari South, and the Conservation Corporation

Academic experience

- **Geneva English School** (Genthod, Switzerland, since 2009) - elected member of the Board of Governors
- Guest lecturer at several universities including **Cape Town, Imperial College London, Klagenfurt, Makerere, and Oxford**
- **Robert Kennedy College** (Zurich, Switzerland, since 2005) - *Lecturer in Management* for an on-line graduate school accredited by the University of Wales; responsible for courses in several topics; also responsible for dissertation supervision
- **Metropolitan State College** (Denver, USA, 1991-2) - *Visiting Associate Economics Professor*; focus on macro and micro theory and economic development
- **University of the Witwatersrand** (Johannesburg, South Africa) - *Senior Lecturer in Business Economics* at the Business School and Faculty of Commerce; focus on privatisation, industrial relations and environmental management
- **University of Denver** (Denver, USA) - *Assistant Professor of Economics*; focus on macro and micro theory and economic history
- **Economics Institute** (Boulder, USA) - *Associate Deputy Director*; responsible for preparing foreign students for graduate studies in North America
- **University of Cape Town** - *Diploma in integrated environmental management*
- **University of Colorado at Boulder** - *PhD in economics, MA in economics and BA in history*; doctoral courses in economic development, environmental economics, international finance and public choice

Professional associations

- European Association of Environmental and Resource Economists (EAERE)
- Global Environment Facility Scientific and Technical Advisory Roster (GEFSTAP)
- IUCN Species Survival Commission - Sustainable Use Specialist Group (SSC SUSG)
- IUCN World Commission on Protected Areas (WCPA)
- IUCN Commission on Ecosystem Management (CEM)
- IUCN Commission on Environmental, Economic and Social Policy (CEESP)