

European Initiative on

Business & Biodiversity



Portuguese Presidency of the EU Council
and European Commission

High Level Conference
on Business & Biodiversity



12,13 November 2007
Lisbon
Portugal

PRESIDENCY OF THE EU COUNCIL



EUROPEAN COMMISSION



PORTUGAL 2007



High Level Conference on Business & Biodiversity

In 2000, in Lisbon, the EU Heads of State and Government agreed to make the EU "the most competitive and dynamic knowledge-driven economy by 2010".

In 2001, the EU further committed to "halting biodiversity decline by 2010".

In 2006, the European Commission launched a biodiversity communication, which included a commitment to engage the private sector in partnerships for biodiversity.

Now, in 2007, under the Portuguese Presidency, business leaders, biodiversity experts, NGOs and policy makers, will return to Lisbon to explore how European business can improve its competitiveness whilst halting biodiversity loss.

The conference will contribute to an improved understanding of the competitive advantages gained from preserving biodiversity. It will also provide guidance to the European Commission's initiative on Business and Biodiversity.

In November, in Lisbon, the European 2010 agenda for Business and Biodiversity will be established.

European Initiative on

Business & Biodiversity

Preliminary Programme

Day 1 Monday, 12 November

08:30 – 09:15 Registration

09:15 – 10:15 Opening plenary
European biodiversity commitments and business

- Francisco Nunes Correia, Minister for Environment, Spatial Planning and Regional Development, Portugal
- Private sector engagement: Biodiversity challenges and opportunities
Gunter Pauli, President of Zero Emissions Research & Initiatives
- Halting the loss of biodiversity: The role of business
Stravos Dimas, Commissioner for Environment, European Commission
- Jaime Gama, President of Portuguese Parliament

10:15 – 10:30 Coffee Break

10:30 – 11:50 High-level roundtable
The 2010 business challenge

- Chair
Jonathan Hutton, Director, UNEP World conservation Center
- Development and Biodiversity
João Paulo Capobianco, Executive-Secretary of the Ministry of Environment, Brazil
- Business and Biodiversity
Martin Taylor, Chairman of the Board, Syngenta International AG
- Finance and Biodiversity
Brigita Schmognerova, Vice President, EBRD
- Energy and Biodiversity
João Vasco de Mello, CEO, Brisa Auto-Estradas de Portugal, S.A.

11:50 – 12:20 Open discussion

12:20 – 13:00 Introduction to the workshops
Setting the 2010 action agenda

- Chair
Humberto Rosa, Secretary of State for Environment, Portugal
- **Workshop A:** Biodiversity-related responsibility schemes
João Menezes, President of ICNB, Portugal

- **Workshop B:** Business-related biodiversity assessments
Nigel Winsor, Executive Director, Earthwatch Institute Europe
- **Workshop C:** Markets for biodiversity goods & services
Alan Bernstein, CEO, Sustainable Forestry Management Ltd.
- **Workshop D:** Business & Biodiversity partnerships
Kirsi Sormunen, Vice President and Head of Environmental Affairs, Nokia Corporation

13:00 – 15:00 Lunch and Poster Session

15:00 – 15:20 Keynote speech
Achim Steiner, Executive Director, United Nations Environment Programme

15:20 – 16:50 First workshop sessions

Where are we now?

During this session all four workshop streams will in parallel discuss the respective background papers prepared for each session. The objective of this session is to create a common understanding among participants on the state of play regarding European business and biodiversity.

16:50 – 17:10 Coffee Break

17:10 - 18:40 Second Workshop Sessions

What are the priority challenges and opportunities?

In this session the presentations and discussions in the respective workshop streams focus on sharing know-how and lessons learnt in relation to European business and biodiversity. The workshop streams will try to bridge differences of perception, knowledge or values and to arrive at a shared understanding of the challenges and opportunities.

18:40 Poster Session

20:15 – 22:00 Reception & Dinner



Day 2 Tuesday, 13 November

08:00 – 09:00 Side meetings and poster session

09:00 – 10:30 Business Roundtable
Business perspectives on biodiversity challenges:
What should the EU do?

- Chair
Michel Catinat, Head of Unit for Sustainable Development, Climate Change and Competitiveness, DG Enterprise and Industry, European Commission
- Richard Sykes, Executive Secretary, IPIECA
- Jaan Albrecht, CEO, Star Alliance Services GmbH
- Jacques du Puy, Executive Committee Member of Bayer CropScience, Head of Europe, Middle-East & Africa
- Kirsi Sormunen, Vice President and Head of Environmental Affairs, Nokia Corporation
- António Mexia, CEO of Energias de Portugal (EDP)

- Jean-Claude Steffens, Senior Executive Vice President, SUEZ S.A
- José Honório, CEO, Portucel Soporcel
- Simon Brooks, Vice President, European Investment Bank
- Bernard Küng, Area Manager Western Europe, Holcim

10:30 – 10:45 Open discussion

10:45 – 11:00 Coffee break

11:00 – 12:30 Third workshop sessions

Moving to action: What should the EU do?

The final set of workshop streams will generate commitment of participants to work together on shared objectives with other stakeholders or specify what actions will be undertaken to contribute to the achievement of challenges and opportunities identified in the previous sessions. The session will develop elements for a European Business and Biodiversity Initiative.

12:30 – 14:00 Lunch

14:00 – 15:00 Plenary session

Towards an EU initiative on biodiversity & business

- Chair
Julia Marton-Lefèvre, Director General, IUCN
- Report on **workshop A**: Biodiversity-related responsibility schemes
- Report on **workshop B**: Business-related biodiversity assessments
- Report on **workshop C**: Markets for biodiversity goods & services
- Report on **workshop D**: Business and biodiversity partnerships

15:00 – 15:30 Coffee break

15:30 – 17:00 Closing roundtable

Roundtable on next steps for business and biodiversity in Europe

- Chair
Francisco Nunes Correia, Minister for Environment, Spatial Planning and Regional Development, Portugal
- Summing up: A glance at the conference outcomes
Julia Marton-Lefèvre, Director General, IUCN
- The 2010 biodiversity target: A view towards CBD CoP9
Ahmed Djoghlaif, Executive Secretary, Convention on Biological Diversity
- Joining forces for an action agenda for Europe:
True life experiences and approaches
Sir Brian Unwin, President, ECNC - European Center for Nature Conservation and President of the European Task Force on Banking, Business and Biodiversity
- Managing expectations: a 2010 roadmap for business
Belmiro de Azevedo, President, SONAE, SGPS, S.A.
- A bridge to the Future: Preparing the upcoming EU Presidency
Janez Podobnik, Minister of Environment and Spatial Planning, Slovenia
- Biodiversity: We need a global approach
Sigmar Gabriel, Minister for the Environment, Nature Conservation and Nuclear Safety, Germany

Workshops



Workshop A

Focal point:

Giulia Carbone,
IUCN Business &
Biodiversity Programme
(giulia.carbone@iucn.org)

Biodiversity-related responsibility schemes

This workshop will look at the opportunities and challenges of integrating biodiversity objectives into responsibility schemes which address such issues as corporate social responsibility, strategic environmental assessment, social and environmental accreditation and labelling, socially responsible investment and corporate philanthropy. What can the EU do to mainstream biodiversity into corporate responsibility schemes?

Session A1:

Schemes that support companies in shaping their commitment to integrate biodiversity conservation in their business operations

12 November
15:00 – 16:30

Chair

- Paolo Lombardi, Director WWF MedPo

Presentations

- Séverin Fisher, Entreprises pour l'Environnement
- Javier Ojeda, APROMAR, Asociación Empresarial de Productores de Cultivos Marinos
- Despina Symons, European Bureau for Conservation & Development
- Francisco Palma, Banco Espírito Santo

Session A2:

Schemes that support companies in effectively implementing their commitments to biodiversity conservation in their operations

12 November
17:00 – 18:30

Chair

- Ian Szyszko, Minister of the Environment, Poland

Presentations

- Gérard Bos, Holcim Group Support Ltd
- Mathieu Tolian, Veolia Environnement
- Guido Sonnemann, UNEP LCA Initiative
- Erika Mink, Tetra Pak

Session A3:

Schemes that support companies in better communicating their achievements to the consumers and to institutional entities

13 November
11:00 – 12:30

Chair

- George Jaksch, Senior Director, Chiquita Internacional

Presentations

- Bernward Geier, Rainforest Alliance
- Sasha Courville, ISEAL Alliance
- Christine Copley, International Council on Mining and Metals
- Antoine Mach, Covalence
- Guillaume Sainteny, Ministère de l'Ecologie, du Développement et de l'Aménagement Durable, France

Workshop B

Focal point:
Mohammad Rafiq,
Head, IUCN Business &
Biodiversity Programme
(mohammadrafiq@iucn.org)

Business-related biodiversity assessments

This workshop will explore the challenges and opportunities of developing biodiversity targets, performance indicators and assessment methodologies for measuring the biodiversity impacts of business. It will cover such topics as corporate biodiversity assessments, industry-wide biodiversity assessments, landscape-level biodiversity assessments and accountability and reporting. What can the EU do to strengthen methods and tools for biodiversity assessments?

Nigel Winsor, CEO of Earthwatch Institute Europe, Oxford, will be the element of continuity and co-chair of these workshop sessions.

Session B1:
**State of the Art in
Biodiversity Assessment**
12 November
15:00 – 16:30

Chair

- Frantisek Pelc, Deputy minister, Director of nature conservation section, Ministry of the Environment, Czech Republic

Presentations

- **Staying the Course: Achievements, Gaps and Challenges of Biodiversity Assessment in Business.**
Nigel Winsor, CEO, Earthwatch Institute Europe, Oxford, United Kingdom
- **Are We Ready: Public Policy and Markets for Biodiversity Assessments in Europe.**
João Menezes, President ICNB, Portugal

Discussion

- Ladislav Miko, Director, Protecting the Natural Environment, EU Environment Commission, Belgium
 - João Menezes, President ICNB, Portugal
 - Sylvie Bénard, President of Orée, France
 - Hendrikus (Henk) Feith, Silvicultura Sociedade Silvícola Caima S.A, Portugal
 - João Silva Carvalho, Secretário Geral, ANPC – Associação Nacional de Proprietários e Produtores de Caça, Portugal
-

Session B2:
**Biodiversity
Bench Marking**
12 November
17:00 – 18:30

Chair

- Teresa Presas, Managing Director, Confederation of European Paper Industry (CEPI), Brussels, Belgium

Presentations

- **Ecosystems Services Assessment in the Private Sector.**
James Griffiths, Director, World Business Council for Sustainable Development, Geneva, Switzerland
- **Biodiversity Bench Marking: Learning from the Extractive and Finance Sectors.**
Annelisa Grigg, Director Corporate Affairs, Fauna and Flora International, Cambridge, United Kingdom
- **Biodiversity Risk and opportunities Mapping in Business.**
Seb Beloe, Vice President, Research and Advocacy, SustainAbility
- **The Role and Importance of Biodiversity Assessments in Securing Compliance with Policy and Regulations.** Jacqueline McGalde, CEO, European Environmental Agency, Denmark

Discussion Facilitated discussion – Chairs

Session B3:
**Governance and
Accountability**
13 November
11:00 – 12:30

Chair

- Teresa Fogelberg, Senior Director, Business Engagement and relationship Management – Global Reporting Initiative, Amsterdam, The Netherlands

Presentations

- **Reporting Biodiversity Performance: The strengths and challenges of GRI reporting for biodiversity performance and accountability.** Teresa Fogelberg.
- **Assessing Corporate Governance for Biodiversity.**
Steve Rochlin, Director, AccountAbility, North America, Washington, DC, USA

Discussion Facilitated discussion – Chairs



Workshop C

Focal point:

Joshua Bishop,
Senior Advisor Economics
IUCN
(joshua.bishop@iucn.org)

Markets for biodiversity goods & services

This workshop will explore the challenges and opportunities of developing markets and business opportunities for biodiversity-friendly goods and services. It will explore such areas as eco-agriculture, sustainable forestry and non-timber forest products, fisheries and aquaculture, bio-carbon, watershed services, biodiversity offsets/banking, corporate biodiversity management services, ecotourism, and recreational hunting and fishing. What can the EU do to encourage private investment in sustainable biodiversity businesses?

Session C1:

Where are we now?

12 November
15:00 – 16:30

Chair

- Alan Bernstein, CEO, Sustainable Forestry Management Ltd

Presentation

- On building biodiversity business. Joshua Bishop, Senior Economics Advisor, IUCN
- On supporting SMEs for biodiversity. Izabela Flor, Chief Executive, BirdLife International

Roundtable

- Barney Dickson, Head of International Policy, Fauna and Flora International
 - Jan Fehse, Senior Consultant, EcoSecurities
 - Ludwig Gruber, Managing Director, BIO-Hotels
 - Sachin Kapila, Biodiversity Advisor, Shell International Ltd
 - Carsten Sjöholm, Novozymes
 - Jim Turnbull, Co-Founder, Fundatia ADEPT and Managing Director, Belmont Management Consultancy
-

Session C2:

What are the priority challenges and opportunities?

12 November
17:00 – 18:30

Chair

- John Hontelez, Secretary General, European Environment Bureau

Presentations

- Making capitalism work for conservation.
Alan Bernstein, CEO, Sustainable Forestry Management Ltd
- On lessons from the carbon market.
Jan Fehse, Senior Consultant, EcoSecurities

Roundtable

- Alan Bernstein, CEO, Sustainable Forestry Management Ltd
 - Peter Carter, Environmental Coordinator, Environment and Advisory Division, European Investment Bank
 - Annik Dollacker, International Affairs / Sustainability, Bayer CropScience
 - Miguel Ribeirinho, CEO, Novadelta
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Session C3:

Moving to action: What should the EU do?

13 November
11:00 – 12:30

Chair

- André van der Zande, Secretary General, Ministry of Agriculture, Nature and Food Quality, The Netherlands

Presentation

- Legal constraints to building biodiversity business.
Kerry ten Kate, Director Business and Biodiversity Offsets Program (BBOP), Forest Trends

Roundtable

- Alfredo Cunhal Sendim, Chief Executive, Freixo do Meio
- Zbig Karpowicz, Coordination BTAU Project, RSPB
- Kerry ten Kate, Director Business and Biodiversity Offsets Program (BBOP), Forest Trends
- Adam de Sola Pool, CEO, Environmental Investment Partners

Workshop D

Focal point:
Margarita Astralaga,
Director of IUCN Centre for
Mediterranean Cooperation
(margarita.astralaga@iucn.org)

Business & biodiversity partnerships

Over the last decade a diverse and interesting portfolio of business and biodiversity partnerships have developed mostly between companies and NGOs. This workshop will explore the challenges and the opportunities of scaling up partnerships across Europe. What can the EU do to promote biodiversity partnerships with European businesses?

Session D1: State of the Art in Business & Biodiversity Partnerships in Europe

12 November
15:00 – 16:30

Chair

- Kirsi Sormunen, Vice President and Head of Environmental Affairs, Nokia Corporation

Presentations

- Where are we now on Business & Biodiversity Partnership? Introduction of document on the state of the art. Antonio Serrano Rodríguez, Secretary General of the Spanish Ministry of Environment
- The Rio Tinto Experience Process, benefits and problems?
David Richards- Principal Advisor, Environment, Rio Tinto Limited
- UK arable industry win-win experience on business & biodiversity.
Paul Temple, National Farmers Union Vice President

Discussion Facilitated discussion - Chairs

Chair

Nat Page, ADEPT Foundation

Session D2: Partnerships at work

12 November
17:00 – 18:30

Presentations

- Partnerships from the Government perspective.
Aldo Consentino, Director General, Ministry of Environment, Territories and of the Sea, Italy
- How partnerships work in practice: challenges and opportunities.
Michel Picard, VP Environment Quarries, Aggregates & Concrete, Lafarge
- UEPG partnership with IUCN for Countdown 2010.
Denis Mertens, President UEPG

Discussion Facilitated discussion - Chairs

Session D3: The way forward Recommendations

13 November
11:00 – 12:30

Chair

- Antonio Serrano Rodríguez, Secretary General of the Spanish Ministry of Environment

Panel discussion

- Ian Swingland, CSO, SFM LTD
- Risto Laukkanenthe, President, Poyry's Infrastructure & Environment Business Group
- Simone Quatrini, policy and investment analysis, The Global Mechanism of the UNCCD
- Frank Petter, Business and Biodiversity 2010 - Promising experiences in the Noord-Brabant region
- Carlos Abreu, SECIL - Companhia Geral de Cal e Cimento, S.A.

WHERE TO EAT



M Subway station/Metro

1 Conference Venue Entrance **1**

Restaurants

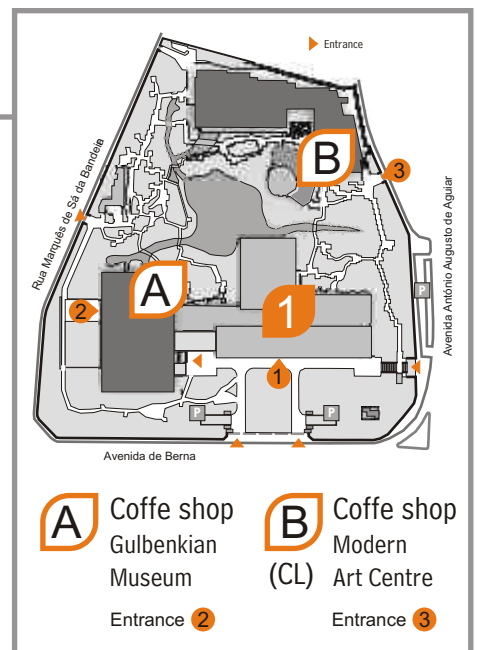
- 2** Restaurante O Polícia (8 minutes walking) (€€€)
- 3** Restaurante A Gôndola (5 minutes walking) (€€€)
- 4** Restaurante Pano de Boca (CL) (15 minutes walking) (€€)
- 5** Restaurante Cortador Oh Lacerta (5 minutes walking) (€€)
- 6** Cervejaria Restaurante O Paco (5 minutes walking) (€)
- 7** Restaurante A Lontra (10 minutes walking) (€€)
- 8** Restaurante Valbom - (10 minutes walking) (€€)
- 9** Restaurante Valbom - O Rei do Bacalhau (10 minutes walking) (€€)

Average price per person:
 (€) 0 - 10 euros
 (€€) 10 - 20 euros
 (€€€) 20 - 40 euros

Shopping centers

- 1** El Corte Inglés (10 minutes walking)
- 2** Campo Pequeno (15 minutes walking)

(CL) Closed on Mondays



- A** Coffe shop Gulbenkian Museum Entrance **2**
- B** Coffe shop Modern (CL) Art Centre Entrance **3**

Official Conference Hotels

- 2** The Ritz Four Seasons
- 3** Hotel Corinthia Lisboa
- 4** Hotel Real Palácio
- 5** Holiday Inn Continental
- 6** Hotel Real Parque
- 7** Hotel VIP Barcelona
- 8** Hotel VIP Zurique
- 9** Hotel Olissipo Marquês de Sá

CONFERENCE VENUE



FUNDAÇÃO
CALOUSTE
GULBENKIAN

Calouste Gulbenkian Foundation,
Av. de Berna 45, Lisbon
T: 00 352 21 782 30 00
<http://www.gulbenkian.org>

The Calouste Gulbenkian Foundation is located in the centre of Lisbon, next to Praça de Espanha, in a park covering a total area of around 7,5 hectares.

1 Gulbenkian Museum

2 Modern Art Centre

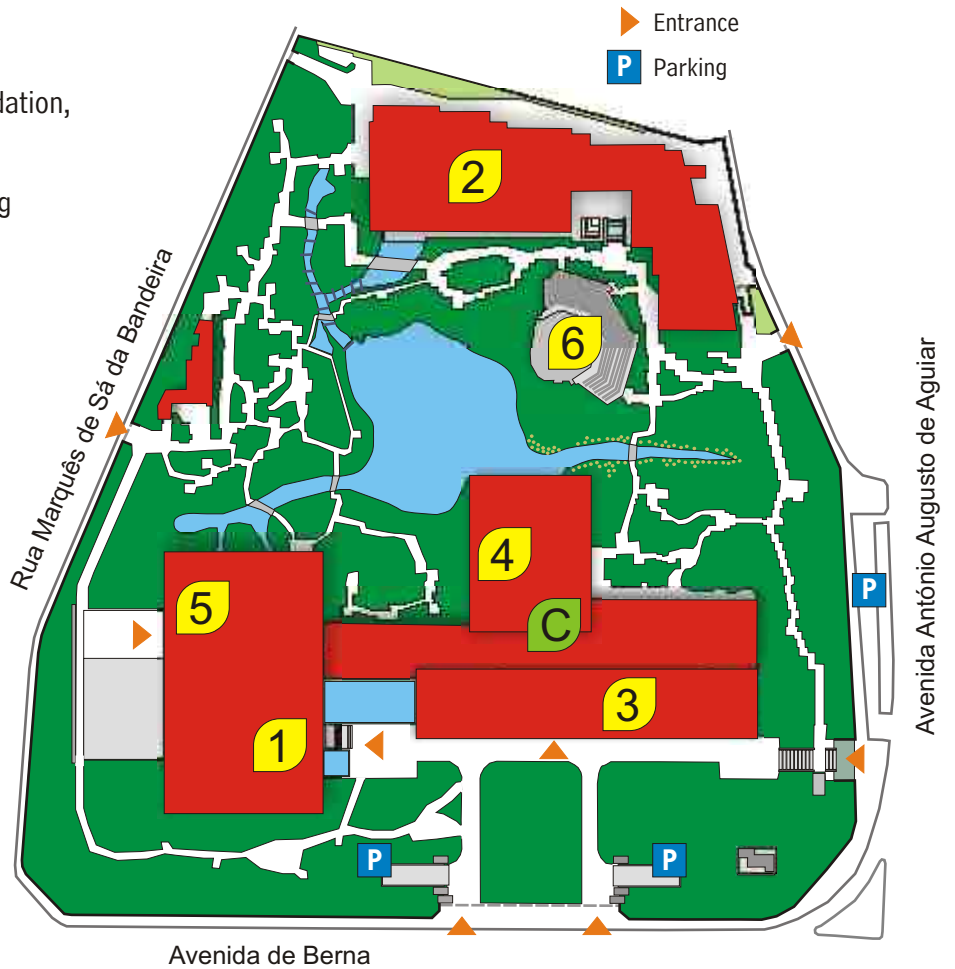
3 Head Office

4 Concert Hall

5 Art Library

6 Open Air Auditorium

C Conference venue



A Auditorium 2
Plenary / Workshop A

B Room 1
Workshop B

C Room 2
Workshop C

D Auditorium 3
Workshop D

E Room B
VIP lounge

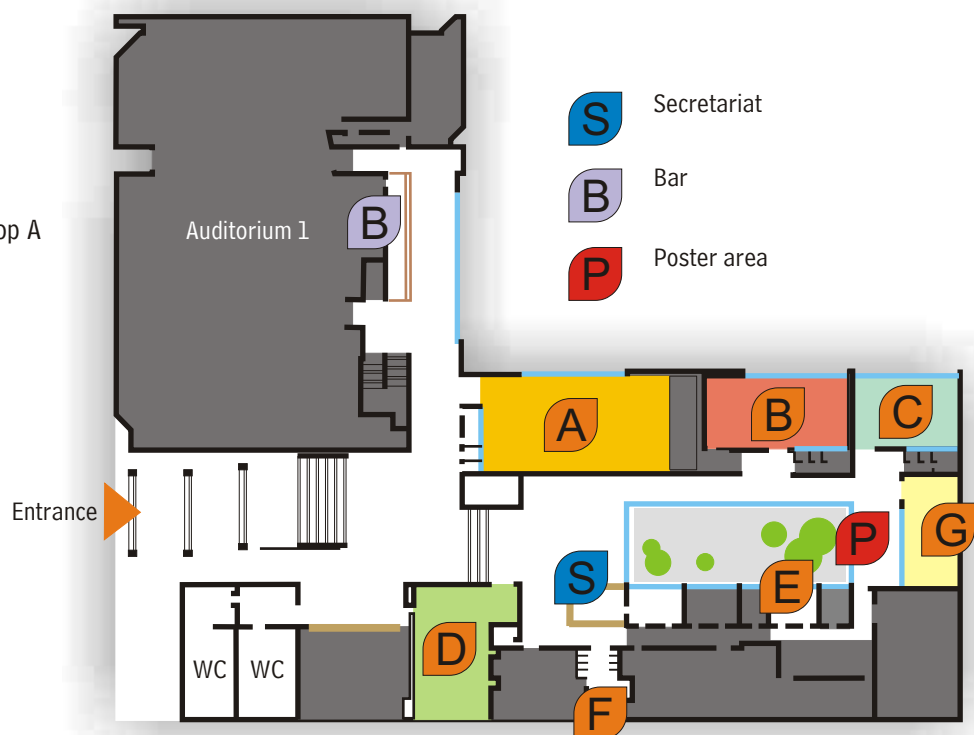
F Press room

G Room 3
restrict

S Secretariat

B Bar

P Poster area



The Conference Organizing Committee: João Menezes
President
Institute for Nature Conservation and Biodiversity (ICNB)
Portugal

James Griffiths
Managing Director:
Sustainable Forest Products Industry
Ecosystems Focus Area
World Business Council for Sustainable Development

Jean-Paul Jeanrenaud
Head of Business and Industry
WWF International

Nicolas Bertrand
Programme Officer
Focal point for business
United Nations Environment Programme
Secretariat of the Convention on Biological Diversity

Patrick Murphy
Nature Protection and Biodiversity Unit
DG Environment
European Commission

Sebastian Winkler
Head of Countdown 2010 Secretariat
IUCN

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Conference organised in collaboration with:



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Further information on the Conference agenda and logistics available at:
<http://countdown2010.net/business>
<http://www.icnb.pt>