

Economic Valuation for Large Marine Ecosystems
29-30 July 2007, The Commodore Hotel, Cape Town, South Africa

Personal Action Plan for Participants

Name of Participant: _____

Aims of the Personal Action Plan

The aim of your Personal Action Plan (PAP) is to develop a practical workplan for continued learning and for applying what you have learned.

There are 3 steps in developing your PAP:

1. Identify issues related to valuation in your work.
2. Identify objectives for valuation learning or application in your work.
3. Outline key steps needed to realise your objectives.

This worksheet can be used to develop your PAP during the interactive group exercises. By the end of the workshop, your completed PAP worksheet will provide you with a record of your thinking during the workshop and an action plan for when you return home.

Please note that the organisers will make copies of your PAP worksheet at the end of the workshop. These copies will help the organisers to provide follow-up support.

1. Identify issues related to valuation in my work.

What are the potential applications of valuation in my work or projects? What are examples of decisions in marine management where I could use information on the economic values for ecosystems? What are the real issues for me?

2. Identify objectives for valuation learning or application in my work.

What are my objectives for using valuation in my work? How could I use valuations to improve decision making or strengthen management effectiveness? If I were to undertake a valuation study in my work, what do I have to think about and plan for?

3. Outline key steps needed to realise my objectives.

What are the practical steps I will take on returning home? What will I do to continue learning, share what I have learnt or begin to apply valuation to marine management and decision making?

Examples of practical steps:

- give a briefing to colleagues
- plan discussions or a workshop with local economists
- do further readings and report conclusions to the group
- design and apply for funding for a valuation study
- review and assess completed valuation studies