

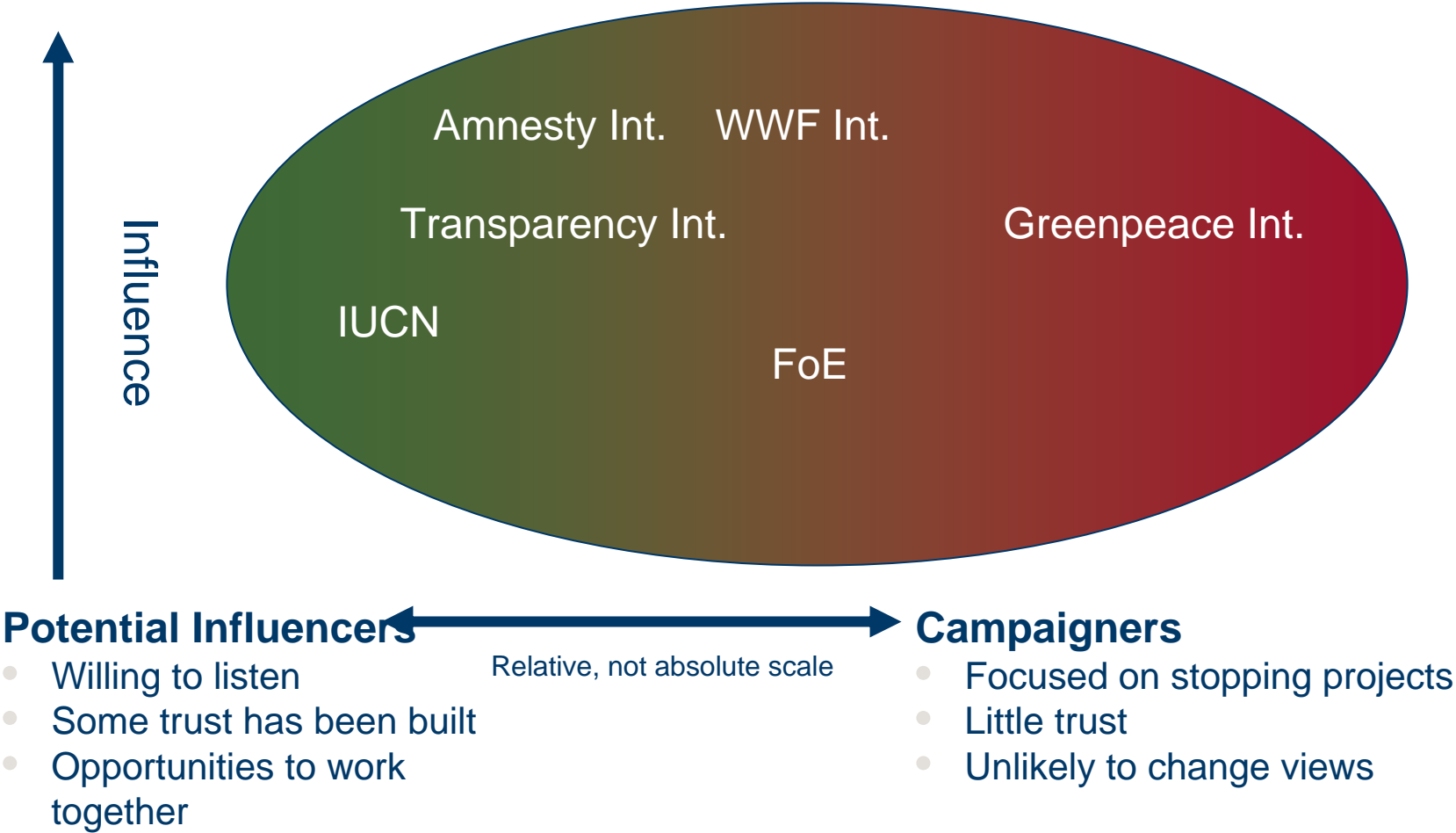
Confidential

# Stakeholder Mapping

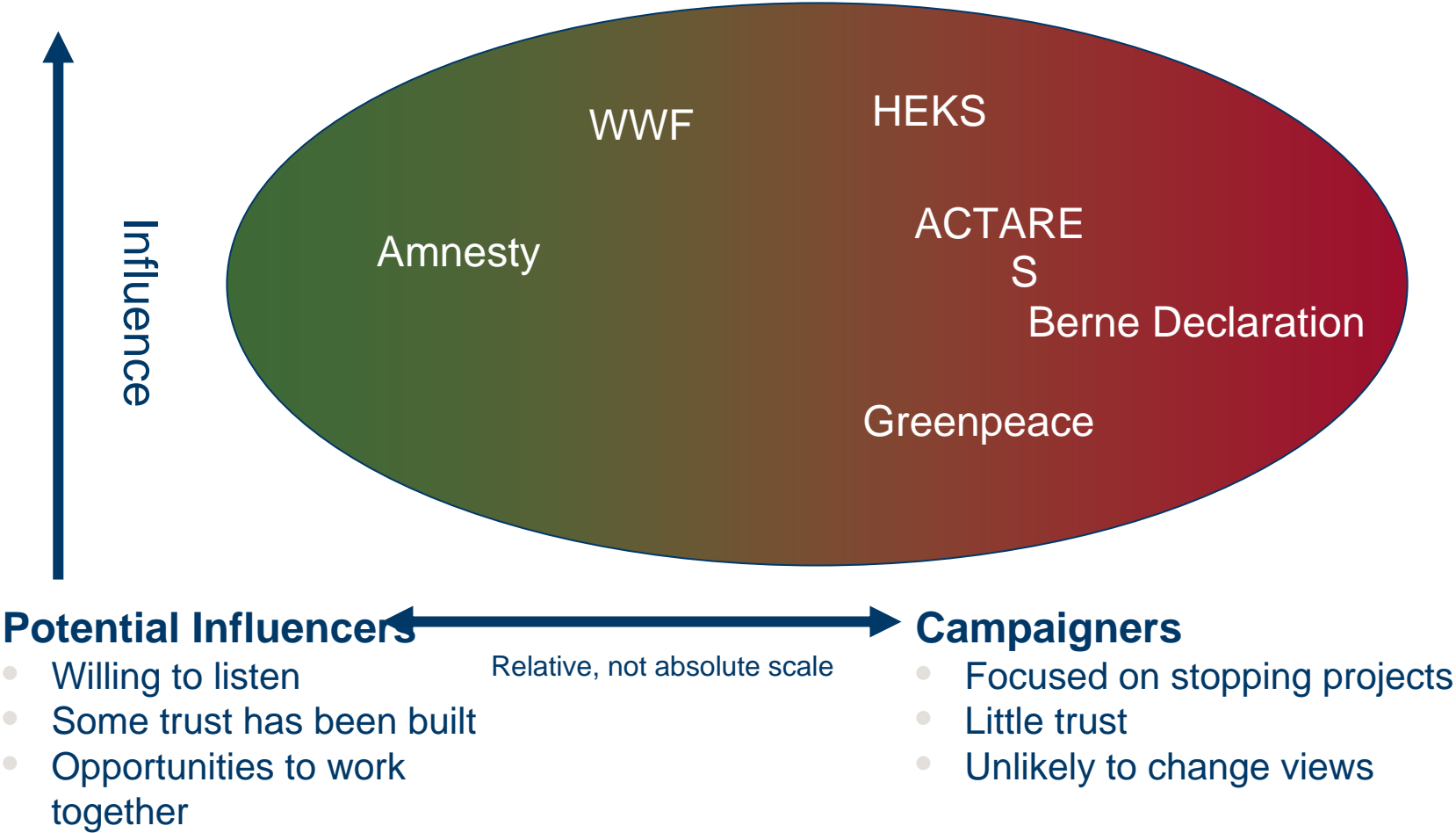
NGOs with focus on sustainability-related issues

DRAFT

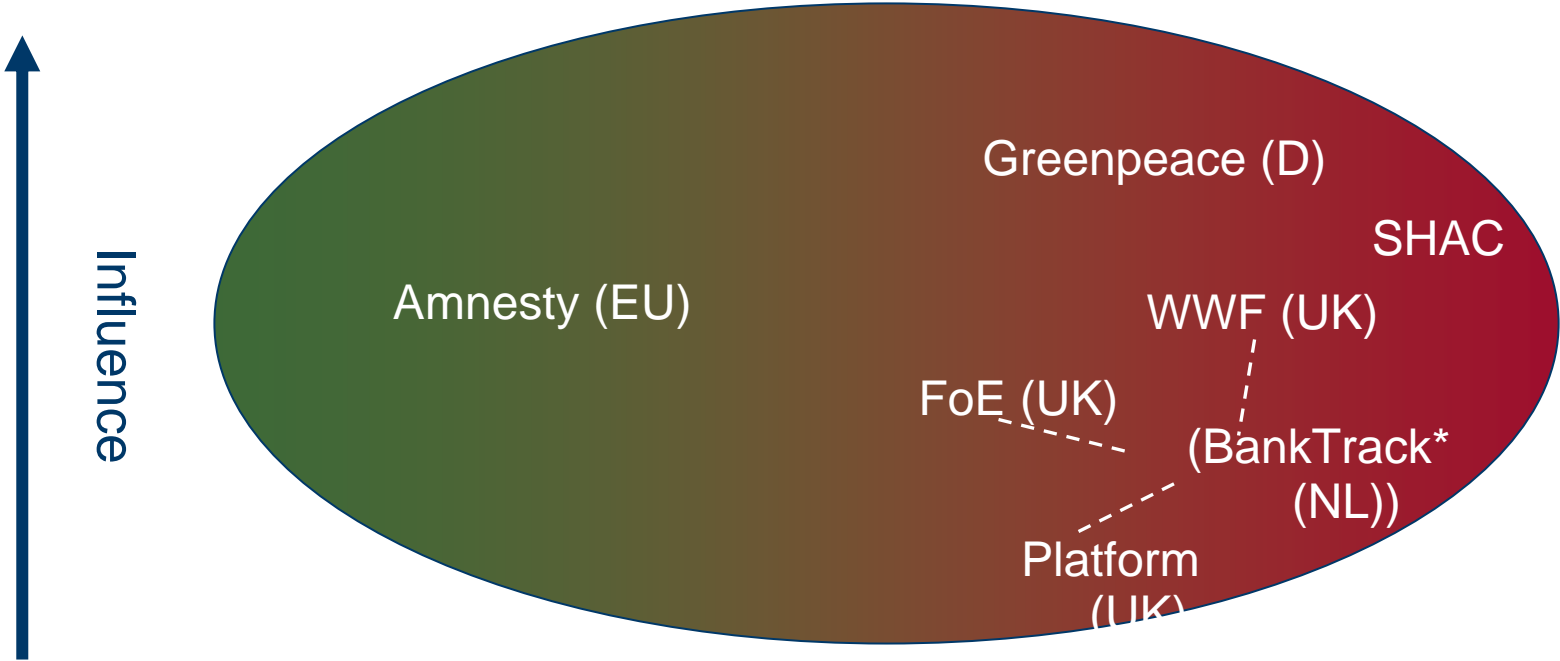
# NGO Mapping - Global



# NGO Mapping - Switzerland



# NGO Mapping - Europe



## Potential Influencers

- Willing to listen
- Some trust has been built
- Opportunities to work together

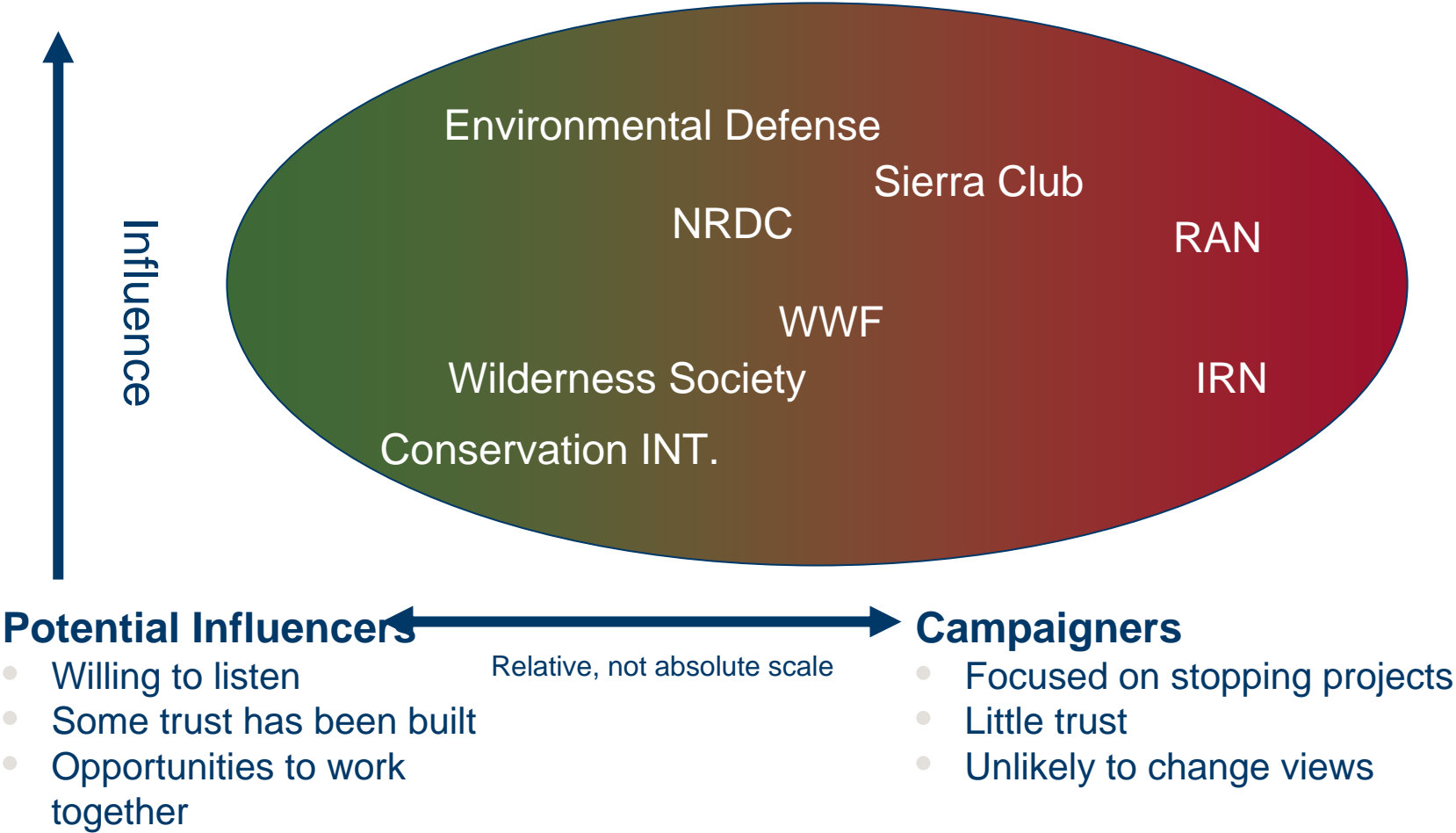
Relative, not absolute scale

## Campaigners

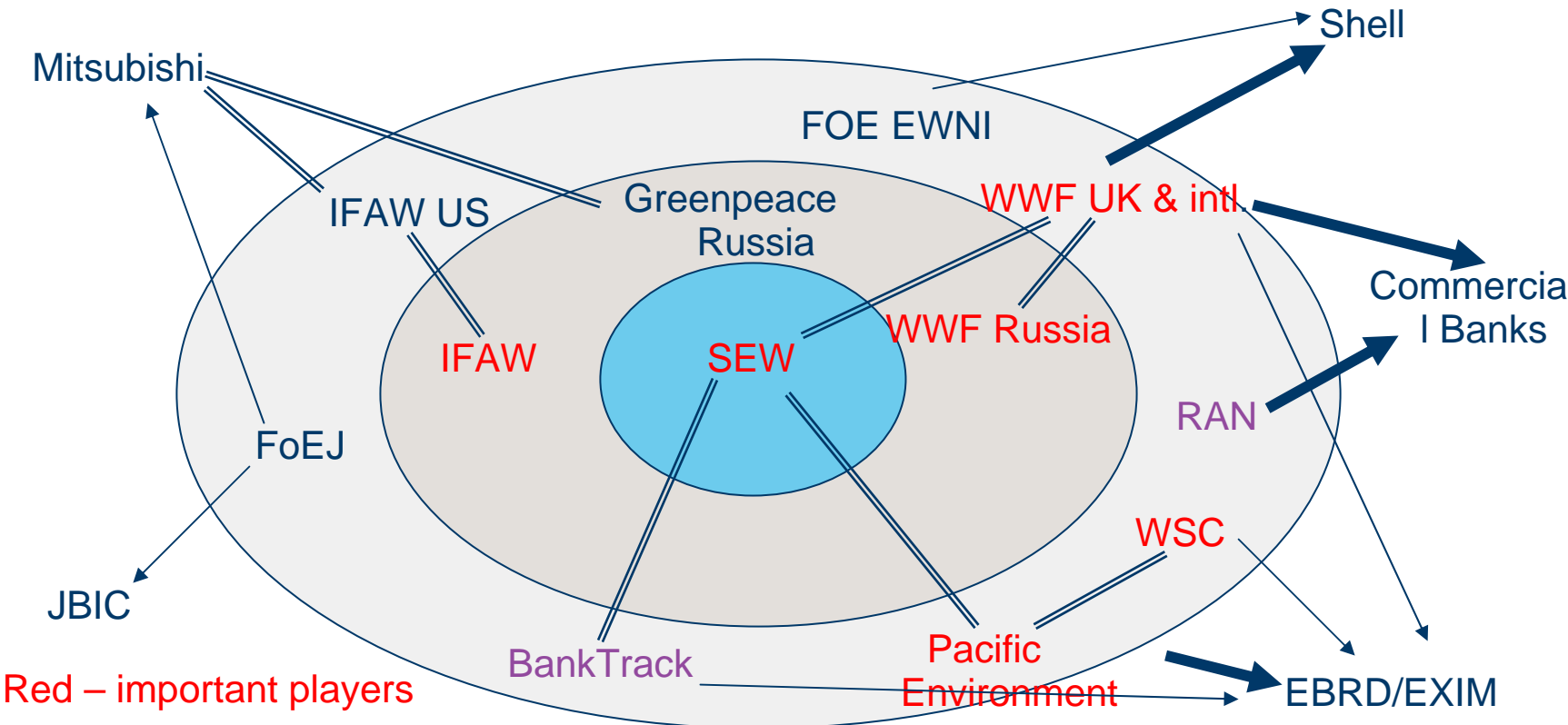
- Focused on stopping projects
- Little trust
- Unlikely to change views

\* Banktrack is a NGO network, comprising – among others – the organizations connected with a dotted line.

# NGO Mapping - USA



# Sakhalin II NGO Coalition – web of influence



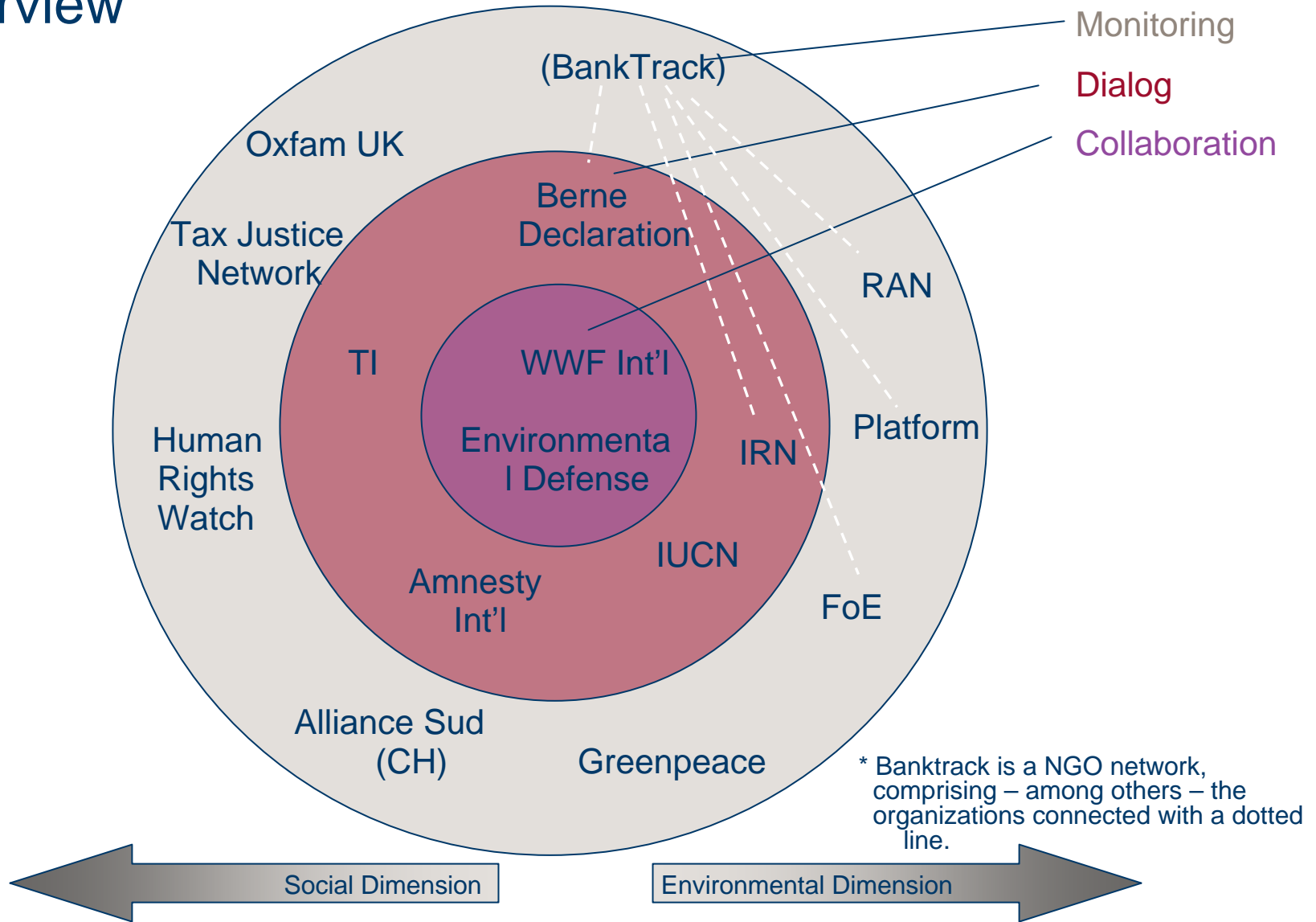
Red – important players

Purple – important for banks

Blue – less critical

# NGO Mapping (example for illustrative purposes only)

## Overview



# NGO Mapping *(example for illustrative purposes only)*

## Monitoring

Name	Topics	Form
BankTrack	Project finance/advisory – neg. impacts general	Newsletter, website
RAN	Project finance/advisory – rainforest damage	Website
Platform	Project finance/advisory	Website
FoE	Project finance/advisory – neg. impacts ecosystem	Website
Greenpeace	Project finance/advisory – neg. impacts ecosystem	Website
Alliance Sud	South-North financial flows, fair economic system	Newsletter, website
Human Rights Watch	Human Rights violations – country risks, critical transactions	Newsletter, website
Tax Justice Network	Tax avoidance / evasion advisory services	Newsletter, website
Oxfam UK CREDIT SUISSE	Economic development, microfinance	Website

# NGO Mapping *(example for illustrative purposes only)*

## Dialog

Name	Topics	Form
Berne Declaration and	Project finance/advisory – neg. impacts on eco-system and society general; South-North financial flows; tax avoidance/banking secrecy	Regular meetings calls (relationship-topic-related)
and		
IRN	Project finance/advisory – damage to streams and rivers; damage to ecosystem in general	Meeting once a gen. exchange of
year,		
views		
IUCN	Project finance/advisory – damage to biodiversity, measures for conservation of species	Meetings related to specific transactions
Amnesty International	Human rights situation in countries of operation,	Topic-related
meeting		
for	situation in countries of operation, human rights-related aspects in project finance/advisory	when need arises CS or AI, exchange
of		
CREDIT SUISSE	transactions (e.g. resettlements of communities, indigenous peoples, etc.)	topical information
Transparency Inter-	Anti-corruption measures by financial services	Meeting once a

# NGO Mapping *(example for illustrative purposes only)*

## Collaboration

Name	Topics	Form
WWF International expert	Forestry transactions – expert collaboration in drafting a “forestry policy” to ensure due diligence; meetings sea mammals affected by constructions based on sea-bed (e.g. oil platforms) – expert exchange to improve due diligence measures	Project teams,
Environmental Defense teams, expert	Climate change / CO <sub>2</sub> emissions – collaboration in assessing suitable projects for compensating	Project meetings, regular
up-	CO <sub>2</sub> emissions	date calls