

### PROJECT PROFILE

<u>Sector</u>	Natural Resources
<u>Sub-sector</u>	Tourism
<u>Code</u>	NR 43(A)
<u>Title</u>	Protected Areas Management and Sustainable Use Project
<u>Implementing Agency</u>	Ministry of Tourism, Trade and Industry
<u>Location</u>	Countrywide
<u>Total Plan Exp</u>	US\$ 19.23m
<u>Funds Secured</u>	US\$ 17.25m
<u>Funding Gap</u>	US\$ 1.98m
<u>Start Date</u>	1995
<u>Completion Date</u>	2002

#### Background

The tourism sector in the eighties was virtually at a standstill. However, this sector has the potential to become a major foreign exchange earner. To realise maximum benefits from tourism on a sustainable basis an Integrated Tourism Master Plan (ITMP) was launched in 1993. The needs identified in the plan form the primary focus of this project.

#### Objectives

- i) conservation of natural resources
- ii) to facilitate Private Sector investment in the Tourism sector
- iii) efficient management and conservation of Uganda's natural assets
- iv) promotion and regulation of economically, environmentally and socially sustainable development of tourism
- v) to facilitate private sector investment in the tourism sector
- vi) enhanced community participation in the development of the tourism sector

#### Expected output

- increased management capacity
- long range strategic policies and plans developed
- infrastructure improved
- community involvement in tourism development

#### Performance Indicators

- Construction of premises for Uganda Wildlife Authority
- Rehabilitation of Wildlife Education Centre. Crested Crane Hotel and MTTI Headquarters;
- Civil works for National parks done;
- Number of vehicles bought;
- Number of people trained;
- Uganda Tourism Board and the Hotel and Tourism Training Institute Strengthened.

#### Technical Description

The proposed project has three main thrusts, based on the needs identified in the National Environment Action Plan and ITMP:

- (a) Management of Protected Areas through support for:
  - i) strengthening of institutional capacity to administer the protected areas and develop long-range policies and management plans
  - ii) rehabilitation and development of the Uganda Wildlife Education Centre
  - iii) support to the Department of Antiquities
- (b) Promotion of Tourism Development through support for:
  - i) institutional strengthening of MTWA, the newly created Uganda Tourism Board and the Hotel and Tourism Training Institute
  - ii) planning, rehabilitation and development of essential infrastructure and services to encourage private investors in tourism; and
  - iii) design and implementation of a strategy to encourage local participation in supporting tourism services
- (c) Other Sustainable Uses and Community Participation through:
  - i) studies and formulation of policies and programs for other (non-tourism) uses of protected areas to ensure both sustainability and compatibility among uses measures to enhance community involvement in tourism development

#### Feasibility Study/Report

A Project Identification Report was prepared and submitted to the World Bank in January 1994. The main report came out of the Project Preparation consultancies which formed the basis of the main project.

Financing

IDA and GoU have provided US\$1.92m for the initial phase of the project. The cost of the current phase of the project which became effective in March 1999 is US\$20.3m.

Plan of Operation

The project is implemented by the Ministry of Tourism, Trade and Industry. The investment phase of the project is expected to follow the Institutional Capacity Building (ICB-PAMSU) phase.